



Boys & Girls Club of Cornwall/SDG
Repaires jeunesse du Cornwall/SDG

Executive Director Report
2017-18 Annual General Meeting
June 20, 2018

At Boys & Girls Club we know that kid's lives are tough at times. The landscape of being a kid has changed drastically over the years. Its not easy being a kid of today. The problems they face are complex. That's why Boys & Girls Club exists. When a kid becomes a "club kid" they become a kid of privilege. Regardless of the challenges they face – at the club they feel accepted, develop friendships, can ask and receive help, focus on school and feel welcomed as they walk through our clubhouse doors.

Every day the BGC team

- ✓ Welcomes
- ✓ Motivates
- ✓ Celebrates
- ✓ Feeds
- ✓ Supports
- ✓ Inspires
- ✓ Nurtures
- ✓ Empowers 456 local kids....

In the past year we had 1135 youth members participate in a club program. We had 10 service locations within Cornwall for youth ages 6-18. We know kids are at their most vulnerable between 3-6pm which is why we operate after school programs every day.

We have 3 strategic priorities. **Strong Kids. Strong Club. Strong Voice.**

Strong Kids. Our goal is to positively impact the lives of children and youth in Cornwall/SDG.

Key areas to highlight:

- Creation of Teen Choice Awards in which 2 Member of the Year and 5 BGC Ambassador were awarded to our youth.
- 10 BGC youth hired from grants to work in summer camp last year
- 6 teens participate in YOUth in Office (job shadow MP for the day)
- 3 BGC member are recipients of scholarships this year
- New Grade 5/6 Club created to try and capture youth aging out of After School Program and bridge to our Teen Program.
- Very proud to have 5 Raising The Grade youth graduating this year and all have been accepted into their college program of choice

- 6 youth attended Leadership Retreat at Boys & Girls Club Ottawa Camp Smitty this past spring
- Introduced our first speciality camps

Strong Club.

Our goal is to be a strong and effective organization with the objective of increasing the positive impact we have on our community.

Key areas we focused on were:

- Renewed the following school partnerships with UCDSB, UCLET, CDSBEO and CEPEO
- Established a new partnership with CAS to have their youth involved in our summer programs
- Last year we had 48 dynamic staff as part of the BGC family.
- This past academic year we had 10 college and 2 high school coop students contributed 2291 hours to our agency.
- Our organization has diverse funding streams, with 50 % of revenue coming directly from our community and 50% from grants
- Last year we received 23 grants which translated into \$536 334.00 in grants.

Strong partnerships are like good friends. They are there when you need them the most. This past year we would like to highlight the following partners:

- United Way
- Cornwall Triathlon
- Scotiabank
- Tim Hortons
- Kinettes and Kinsmen
- Rotary Club of Cornwall
- Farmboy
- Corus and Home Depot Foundation

Strong Voice.

We strive to have a strong presence in our community to leverage our knowledge and expertise to influence local support to benefit “our kids”.

Key Areas of Development

- Maintained MCTS funding for After School Program for the 9th year
- Set up infrastructure to process online registration and payment of programs
- At the table of several community work groups to represent our “our kids”
- Continue to explore new ways to utilize social media as an effective marketing tool for families and funders
- Focus on youth recruitment with getting into the schools and talking with youth.

Our club helps kids learn. We focus on homework help, nutrition, youth engagement and both physical and digital literacy. We served over 67, 000 healthy snacks to club kids this past year.

Our club helps kids grow. We invest into leadership development, community involvement and life skills. Last year we had 69 youth volunteers giving back to our club and community

Our club helps kids create. We encourage dance, creative writing and self expression.

Our club helps kids play. We strive to offer high quality summer camps, daily physical activity programs, and choose your own adventure options.

We see ourselves as community builders. Investing into our youth and building capacity within our SDG community. Our BGC family of staff, board, alumni and friends make this possible.

Great Futures Start Here because of all of you.

Jacquie Richards
Executive Director